

SATISFY THE CRAVING FOR
GLOBAL FLAVORS

with bread from

GONNELLA

Since 1886

WE BAKE TO DIFFER®

45%
of CONSUMERS
say they are interested
in global breads²



Now it's easier than ever for your customers to experience global flavors with our traditional ethnic bread offerings in a range of convenient sizes and formats. With Gonnella, there is an opportunity to increase dollar sales and grow the ethnic bread category in your stores.

Make the Future of Global Sandwiches Stand Out With **GONNELLA**

CONSUMERS ARE HUNGRY FOR MORE WAYS TO ENJOY FOODS AND FLAVORS FROM AROUND THE GLOBE, AND ARE EXPLORING BOLD FLAVORS AND SPICIER FOODS, SEEN IN THE RISING POPULARITY OF ETHNIC FLAVORS ON MENUS AND IN GROCERY STORES.



TELERA ROLL

A popular white bread roll with a golden crust, often used for Mexican torta sandwiches. Our Telera stands up to a variety of fillings, including saucy sandwich builds.



BOLILLO ROLL

A torpedo-shaped roll with a crisp crust and tender inner crumb, it's the Mexican-inspired cousin of the petite French Roll.



SONORAN HOT DOG BUN

This soft and pillowy bun is the perfect carrier for piling up lots of toppings onto hot dogs and sausages of all kinds. Popular in the southwest United States.



CUBAN BREAD

The quintessential bread for a Cubano sandwich, made to be pressed and toasted for a griddled, crispy crust with a hearty, but soft texture.



GONNELLA MAKES IT EASY FOR YOU TO OFFER A VARIETY OF CORE HISPANIC BREADS FOR ALL YOUR CUSTOMERS TO SAVOR.

Choose from our frozen dough or thaw & sell varieties, which are freshly baked and frozen to lock in freshness, and are delivered frozen for the customer's convenience.

Sell in a wide range of footprints & formats

- Deli made-to-order sandwiches
- Non-branded Retail Bags
- Premium Labels in Box
- Freshly Baked
- Bulk Bins



Gonnella sponsored Bin Program

- Customers on the Bolillo/Telera Program can qualify for a free bulk bin!
- Merchandise your freshly baked Bolillo and Telera buns with our self-service bins.



CLEAN LABEL OFFERINGS TELERA, WHEAT TELERA, BOLILLO

CHOOSE GONNELLA CLEAN LABEL BREADS FOR UNSURPASSED SOURCING OF SUPERIOR QUALITY INGREDIENTS



BENEFITS

- Simple, Real Ingredients
- Vegan-friendly/Plant-based*
- NEVER-ANY List
- Sustainable Palm Oil (RSPO)
- Kosher / Pareve



FREE FROM:

- ✓ Artificial flavors, preservatives & colors
- ✓ Bleached flour
- ✓ Trans fats
- ✓ HCFS

TELERA ROLL is expected to OUTPERFORM

62% of all other foods,
beverages and ingredients
over the next 4 years¹

+18% GROWTH of CUBAN BREAD

on the menu over
the last 4 years³



GONNELLA HISPANIC OFFERINGS



SKU#	CLEAN LABEL FROZEN DOUGH PRODUCT DESCRIPTION		UNIT WEIGHT	CASE COUNT	TI/HI	DOT #
16979	CL Telera Roll Dough		4.0 oz	108	10 X 6	705640
21069	CL Bolillo Roll Dough		3.0 oz	144	10 X 6	705642



CLEAN LABEL

SKU#	FROZEN DOUGH PRODUCT DESCRIPTION		UNIT WEIGHT	CASE COUNT	TI/HI	DOT #
14569	Sonoran Hot Dog Bun Dough		3.30 oz	132	10 X 6	N/A
16919	Telera Roll Dough		4.0 oz	108	10 X 6	656770
16959	3 oz. Telera Roll Dough		3.0 oz	168	10 X 6	657853
21169	Bolillo Roll Dough*		3.0 oz	144	10 X 6	656799
21289	4 oz. Bolillo Roll Dough		4.0 oz	108	10 X 6	692197
44609	Cuban Bread Dough		16.0 oz	20	15 X 6	657829

*Items are not plant based / vegan-friendly.

SKU#	THAW & SELL PRODUCT DESCRIPTION		UNIT WEIGHT	CASE COUNT	TI/HI	DOT #
55890	Bolillo Roll 4 Pk LBL		2.4 oz	20 - 4 Pks	4 X 11	787167
55893	Bolillo Non-Branded		2.4 oz	8 - 10 Pks	4 X 11	748297
55892	Telera Roll 4 Pk LBL		2.4 oz	20 - 4 Pks	4 X 11	787189
55895	Round Telera Roll Sliced		2.4 oz	10 - 10 Pks	4 X 11	734631

Contact your Gonnella Sales Representative for more information:
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